

5th Annual Sip, Shop & Eat in Lewiston

Saturday, February 3, noon to 4 p.m.

#ShopSmall and support local merchants



People participating in the "Sip, Shop and Eat - Lewiston Style!" scavenger hunt can enter to win a gift basket similar to these, created and photographed in 2023. (Photo courtesy of Donna Garfinkel // Sgt. Peppers Hot Sauces, Etc.)



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Over the course of his first six months in business, "We've had a lot of amazing support from the community," Pysz said. "Our customers love the store. Every time they come in, they comment about how nice and clean everything is, and how it's nicely organized and you can see everything well. They like the variety and the merchandise that we provide."

In addition to the retail items, "We offer estate sales in the local Niagara Region," Pysz said. "We've been doing great with those; we just had a couple last week."

For those not familiar with estate sales, "If you are looking to liquidate a property, you would give us a call and we would come and let you know if there was an appropriate amount of stuff to run a sale; and then we would appropriately price your merchandise and have a three-day sale to liquidate your property - and

hopefully get you the most money possible," Pysz said.

For "Sip, Shop and Eat," "We actually have an entire jewelry case that's going to be 50% off," he noted. "And then we also will have Brickyard Brewing Company handing out free samples and selling their four-packs."

BBC and Brickyard Pub & BBQ Chief Operations Officer Steve Matthews said, "We are re-canning and releasing the commemorative RJ label - Mama's Cookies - a sugar cookie IPA we did for the late, great Rick Jeaneret. This will most likely be the last batch we do this year, so it should sell out equally as quick. We will have four-packs available on site at Lewiston Estates & Antiques for the 'Sip and Shop'!"

"We will also be featuring our Canadian pilsner, Northern Neighbors, brewed from all Canadian malts and Rocky Mountain yeast."

Pignatora said, "There's a lot of people with some treats and something to drink. Come and welcome some of the new stores that are opening up on Center, and support shopping small again through some of our toughest months."

At Inspirations on Canvas, she will discount all in-store items by 10% (excluding commissions and gift card purchases). Plus, her husband, Dr. Neal Pignatora, will

provide free chiropractic consultations and \$25 adjustments.

"Smell great" specialty boutique Trait-Carre will offer "10%-20% off storewide during the event, depending on the product type," owner Matt Villnave said.

As chairman of the Upward Niagara Chamber of Commerce, Villnave has noticed, "One of the things that's nice about an event like 'Sip, Shop and Eat' is that it leverages the strength of our excellent and diverse dining options to benefit our retail businesses."

"As a largely seasonal tourism market, boutiques in Lewiston desperately need the business

January through April, when little else is happening in the region to bring sidewalk traffic. We're a very small community, and small retail cannot survive on the support of locals alone. You need the influx from tourism, events and concerts.

"We have some really nice businesses here in Lewiston, but you do have to be creative and work together to get folks out of the warmth and coziness of their homes."

"At the chamber, we've embraced the mantra 'Support Local Everything,' because it's so critical to keep dollars local in an increasingly online culture."

'Sip, Shop and Eat - Lewiston Style'

Lewiston Business Group's 5th Annual Valentine's Day-themed event

Center Street is Yours to Explore

Description:

Bring your Valentine, or your Galentine, to Lewiston for our annual "Sip, Shop and Eat - Lewiston Style" event - this year with a fun scavenger hunt twist!

How this event will work:

- √ **Sip:** noon-4 p.m.
 - √ **Shop:** noon-4 p.m.
 - √ **Eat:** Select restaurant hours
1. Pick up your Valentine scavenger hunt form at any participating business on Center Street.
 2. Stop into any of the participating businesses along Center Street, which will be marked with a pink balloon. Check out each merchant's pop-up, deals or features!



3. While looking around each business, be sure to locate the "Featured Valentine's Scavenger Hunt" item and fill that out on your form.

4. Fill in at least 10 spots on your Valentine scavenger form to enter yourself

into a raffle. You have chances to win a basket filled with gift cards and items from the participating businesses!

5. Drop off your completed Valentine scavenger hunt form at any of our participating restaurants (marked by a blue balloon). Enjoy special features (during business hours), and finish your day off with a delicious meal!

ANTIQUÉ to Chic
New to Old and Everything in Between
 536 Center St., Lewiston
 716-754-2277
 Join Us for Our
 11th Birthday Celebration
 Saturday, Feb. 3rd
 11am - 5:30pm
 Treats & Special Deals

Participating Businesses:

3 Sisters Garlic & Oils
442-444 Center St.

Antique to Chic
536 Center St.

Ashley's Lingerie & Swimwear
411 Center St.

Brewed & Bottled Craft Beer Shop
442-444 Center St.

Brickyard Brewing Company
432 Center St.

Cask + Cow
840 Center St.

Chéri Amour
522 Center St.

Hibbard's Old Portage Shop Wine & Liquors
125 Portage Road

Inspirations on Canvas
449 Center St.

Lewiston Estates & Antiques
621 Center St.

Orange Cat Coffee Co.
703 Center St.

The Plant Shack
335 Center St.

Queen B's Cottage
475 Ridge St.

Revamped New York
484 Center St.

Sgt. Peppers Hot Sauces, Etc.
442-444 Center St.

The Spicy Pickle
463 Center St.

Trait-Carre
480 Center St.

The Village Bake Shoppe
417 Center St.

Viva Nostalgia
445 Center St.

Warren's Village Hardware
185 Portage Road



This Sip, Shop, Eat list of participants is sponsored by Modern Disposal Services
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